

SPONSORSHIP OPPORTUNITIES

RACING FOR



SATURDAY

MAY **3** 2025

== 5:30 PM ==

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SATURDAY

MAY 3 2025

5:30 - 10:00 PM

Centered around Derby Day, this special evening will honor the contributions of longtime supporters **Mason and Mary Lu Lampton**, whose commitment to the arts has helped shape the cultural landscape of Columbus.

Mason Houghland Lampton and his wife, **Mary Lu Hardaway Lampton**, have been pillars of the Columbus community for decades, each contributing uniquely to the greater Columbus community. Mason's vision for an elegant day of horseracing that celebrates Columbus led to the creation of the Steeplechase at Callaway. For more than forty years, funds raised for the Steeplechase have benefited local arts and become the largest and most unique event in our area. Race Day proceeds directly support numerous local arts organizations, enriching lives and fostering artistic growth in our community. Mary Lu Lampton has dedicated countless hours to advocating for the Museum's mission. As a past president and long-standing member of the COMU Board of Directors, her leadership has been instrumental in advancing key initiatives, including the Museum's annual fundraisers and its recent renovation and reimagining. Together, the Lampton's steadfast and generous support of Columbus' cultural institutions underscores their dedication to ensuring the arts continue to thrive in our region, making them truly fitting honorees for this year's fundraiser.

This year's event is co-chaired by Columbus natives Elizabeth Cliatt and Landy Cartledge, the dynamic sister duo behind Highland Galerie. Both are passionate advocates for the arts, bringing their creativity and expertise to ensure this fundraiser is a night to remember. As descendants of W.C. Bradley and great-granddaughters of Sarah Louise "Weezie" Butler—one of Columbus's influential cultural leaders and a key patron of The Columbus Museum's 1989 renovation—they continue a proud family legacy of supporting the arts in Columbus. Highland Galerie, a purpose-driven gallery, located in the heart of Columbus, is a celebrated space that showcases a diverse range of contemporary art local to Columbus and fosters connections between artists and the community. Under their leadership, the gallery has become a hub for artistic innovation and cultural dialogue, making their involvement in this year's fundraiser a natural extension of their dedication to the arts.

Fundraiser festivities will begin at 5:30 PM with pre-race activities, betting, and special bourbons to set the mood for an exciting evening. Guests will then gather to watch the live Kentucky Derby race, a thrilling centerpiece of the event. Afterward, the night will continue with dancing and live music, all complemented by a gourmet menu from EPIC crafted by renowned regional chef Jamie Keating!





SPONSORSHIP OPPORTUNITIES

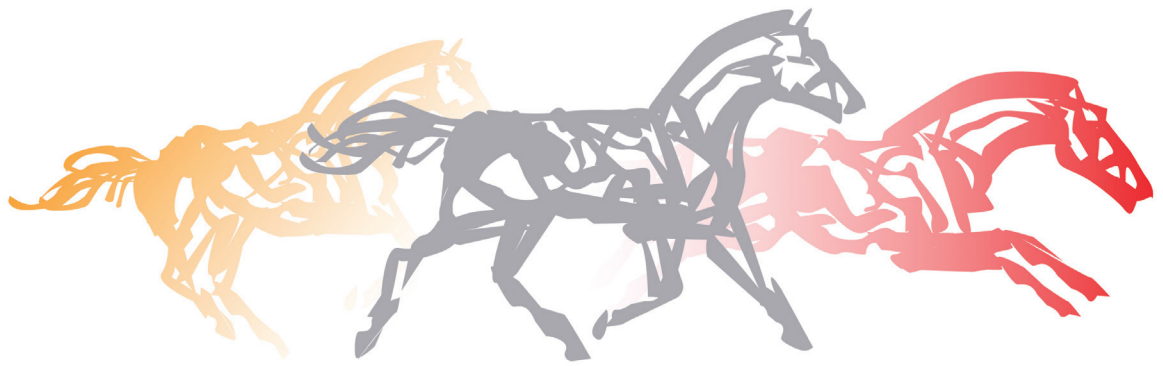
\$20,000 LAMPTON BRONZE SPONSOR

- ◆ Premier logo placement on event materials, including social media, digital display ads, and email marketing
- ◆ Exclusive recognition as the presenting sponsor in event communications and live acknowledgments
Premier logo placement on the event landing page (includes a link to your website)
- ◆ Premier year-round placement of logo on the Museum's website as a "Community Partner"
(includes a link to your webpage)
- ◆ Logo inclusion on event signage
- ◆ Recognition on the Museum's Annual Donor Wall and Annual Report
- ◆ One complimentary rental of the Museum in 2025 (Weekdays only; standard Museum policies apply)
Private tour of the Museum for up to 20 guests
- ◆ 10 Tickets to Racing for COMU on May 3
- ◆ Invitation for 6 guests to VIP Reception honoring Mason and Mary Lu Lampton on April 29

\$10,000 TRIFECTA SPONSOR

- ◆ Prominent logo placement on the event landing page (includes a link to your website)
- ◆ Year-round placement of logo on the Museum's website as a "Community Partner"
(includes a link to your webpage)
- ◆ Logo inclusion on event signage
- ◆ Recognition on the Museum's Annual Donor Wall and Annual Report
- ◆ One complimentary rental of the Museum in 2025
(Weekdays only; standard Museum policies apply)
- ◆ Private tour of the Museum for up to 10 guests
- ◆ 8 Tickets to Racing for COMU on May 3
- ◆ Invitation for 4 guests to VIP Reception honoring Mason and Mary Lu Lampton on April 29





SPONSORSHIP OPPORTUNITIES

\$5,000 WIN SPONSOR

- ◆ Prominent logo placement on the event landing page (includes a link to your website)
- ◆ Year-round placement of logo on the Museum's website as a "Community Partner" (includes a link to your webpage)
- ◆ Logo inclusion on event signage
- ◆ Recognition on the Museum's Annual Donor Wall and Annual Report
- ◆ Private tour of the Museum for up to 6 guests
- ◆ 6 Tickets to Racing for COMU on May 3
- ◆ Invitation for 2 guests to VIP Reception honoring Mason and Mary Lu Lampton on April 29

\$2,500 PLACE SPONSOR

- ◆ Logo placement on the event landing page (includes a link to your website)
- ◆ Year-round placement of logo on the Museum's website as a "Community Partner" (includes a link to your webpage)
- ◆ Logo inclusion on event signage
- ◆ Recognition on the Museum's Annual Donor Wall and Annual Report
- ◆ 4 Tickets to Racing for COMU on May 3

\$1,000 SHOW SPONSOR

- ◆ Name listing on the event landing page
- ◆ Name listing on event signage
- ◆ Recognition on the Museum's Annual Donor Wall and Annual Report
- ◆ 2 Tickets to Racing for COMU on May 3

CUSTOM SPONSORSHIP OPPORTUNITIES AVAILABLE

Are you looking for a tailored sponsorship package? Contact us to create a unique sponsorship that aligns with your company's goals and maximizes your impact!





YES! I/WE WOULD LIKE TO SUPPORT THE COLUMBUS MUSEUM AS A SPONSOR!

SPONSOR LEVELS

- LAMPTON BRONZE (\$20,000)
- TRIFECTA (\$10,000)
- WIN (\$5,000)
- PLACE (\$2,500)
- SHOW (\$1,000)
- I am not able to contribute as a sponsor, but please accept my donation of \$

Name for Recognition Purposes: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

Check enclosed for: \$ _____
(Made payable to "The Columbus Museum.")

Charge my Credit Card for: \$ _____

Please send me an invoice for \$ _____
(Payment due by June 30, 2025)

Please check one: Visa MasterCard Amex Discover

CC#: _____

Exp. Date: _____ CVV: _____ Billing Zip Code: _____

Signature: _____

Please return this form by April 15, 2025

By mail: 1251 Wynnton Road, Columbus, GA 31906

By email: kfinn@comuga.org

